



70738 – Vietnam  
Project Fact Sheet 2022

# Vietnam: Literacy Through YouTube

## Overview

This literacy project run by Bible Society Vietnam was originally called Learning Through Listening. Since 2015 it has been providing reading skills to non-literate people in Vietnam, giving them the opportunity to read the Scriptures for their own personal growth and enabling

them to contribute to the development of their communities. Bible Society Vietnam will finish running program at the end of 2022, instead equipping the Evangelical Church Vietnam North and Evangelical Church Vietnam South to continue the program in their communities.

## The Need

Although literacy rates in Vietnam are high, with an estimated 95.4% literacy rate in a population of almost 100 million, some independent studies show that the illiterate population can be as high as 10%. A huge number of these live in remote and very hard to reach areas, largely made up of ethnic minorities and women. Churches in Vietnam tried to reach out to these people groups but have lacked a systematic approach until now.

After seven years of running the Learning Through Listening Literacy program among people in the remote north, Bible

Society Vietnam note that there are still quite a number of people who want to learn, both old and new students.

Old students want to continue to improve their reading skills, and new students haven't yet had the chance to join a class. To address this need, Bible Society Vietnam will pass on their experience, training, textbooks and other materials to their ministry partners, two Evangelical Churches in the North and South of Vietnam.



## Project Goals

The goal of the project in 2022 is to equip churches to continue a Literacy Program which will teach reading skills, so that people in remote areas of Vietnam can read the Scriptures for their own personal growth and contribute to their communities.

Bible Society Vietnam aim to provide training for churches to implement classes themselves, materials to help students improve their reading skills and tools to enable churches to reach non-Christians who want to learn Vietnamese.

Since the project is transitioning to churches after 2022, the year will be spent transferring the entire literacy program to partners.

## Impact

It is hard to estimate how many people will be impacted by handing over the program, as churches will be equipped to continue the program into the future. Five training sessions will be conducted for key people, four in the North and one in the South. Bible Society Vietnam will also provide 1,000 copies of the literacy textbook used in the program and 1,000 sets of New Reader Scripture portions.

Ultimately, the impact of this project will be seen as people from ethnic minorities gain literacy skills and are better able to interact with God's word.

## Prayer Needs

- Pray that this year of transferring the literacy program to churches will go smoothly.
- Pray for good collaboration between Bible Society Vietnam and ministry partners.
- Pray for effective training and that ministry partners will take ownership of the program.