

Head of Media and Communications

Full Time | Sydney, NSW

Bible Society Australia is seeking a Head of Media and Communications to be the empowering voice of our great mission of making the Bible available to all people, in Australia and around the world, in a language they can understand, in a format they can use, and at a price they can afford.

This is an amazing career opportunity and rewarding role for a clear and engaging communicator with solid media and communications experience. As part of this exciting organization, you will lead key messaging across multiple brands in a role rich in variety and scope. This is a full time, 3-year fixed term opportunity.

Role Specifics:

This role is key in ensuring the reach and reputation of Bible Society Australia is enhanced through the development and execution of effective and engaging communication strategies consistent with our organizational brands: Bible Society, Koorong, Centre for Public Christianity and Eternity News.

As a crucial member of the leadership team, this role holds an important part in the decision-making process across the wider organisation. This varied role is responsible for duties ranging from internal staff correspondence and donor communication through to major communication messaging and branding. Coordinating and approving content production, whether it be digital or marketing collateral across all brands is a main function of this role.

While developing and driving effective internal and external communications plans, you will also be responsible for proactively engaging with the media and improving member and supporter communication. This role is crucial in ensuring Bible Society Australia is presented professionally and with excellence at all times. You will work in collaboration with internal Portfolio Managers on key communications and will equip the CEO for media engagements, stakeholder liaisons and other PR activities. Monitoring and reporting on communication strategies and media engagement will also form an important accountability in this role.

Key Criteria:

The suitable applicant will need to be a strategic thinker and a high-level leader with great interpersonal skills and stakeholder management experience. Other Key Criteria include:

- At least 10 years media and communications experience
- Related qualifications preferred (marketing, communications, journalism, public relations)
- Outstanding ability to craft effective communication materials
- A clear understanding of how to tailor communication strategies to reach key target markets
- Proven leadership experience with a focus on goal setting and effective leadership
- Track record in implementing new initiatives with demonstrable results
- Knowledge of social media, new technologies and communication channels
- Understanding of and capacity to work cooperatively with all Christian denominations
- A keen awareness of current issues facing Christians, churches and the wider Australian people

To succeed in this role you must have a strong engagement with Bible Society's Christian mission, a passion for furthering engagement of all people with the Bible and a desire to join with the Bible Society Australia in sharing the love of Jesus with the world.

Please visit our website to view the Job Description for this role: <https://www.biblesociety.org.au/get-involved/>

To Apply:

Send a resume with cover letter addressing the above criteria, to: melissa.lipsett@biblesociety.org.au

Closing Date: Monday 16 July 2018

For more than 200 years, Bible Society Australia has been dedicated to making the Bible available and accessible to all. As part of a fellowship of 152 Bible Societies, we're a not-for-profit charity in partnership with all denominations. We translate, publish and share the Bible around the world and help people engage with the message of unconditional love found in Jesus Christ, the living word.