



BIBLE SOCIETY

Marketing Co-ordinator Bible Society Australia

- Join a dynamic team
- Professional growth opportunity
- Sydney CBD location

The Organisation

Bible Society Australia is a not-for-profit charity in partnership with all denominations. Its mission is to enrich the lives of people in Australia and throughout the world by making the Bible and other Christian resources accessible to all people seeking to know more about the Word of God; in a language they can understand and a format they can easily use and share.

With ambitious plans for the future, their busy marketing and fundraising team is seeking an exceptional Marketing Co-ordinator to join them.

The Role

Reporting to the Head of Marketing and Communications, the Marketing Co-ordinator will support the team by managing a range of Bible Society marketing and communications initiatives (email and social media, flyers, banners, videos, etc.), ensuring that they are delivered to a high standard, on time and to budget. Many initiatives will also work across the Bible Society group of organisations – Koorong, Eternity and Centre for Public Christianity.

You will bring to this role personal initiative, excellent communication, interpersonal and negotiation skills and a record of real achievement through team work. You will already have gained some experience in a marketing role, in the design and execution of digital marketing, communications and marketing collateral activities, but are still learning and looking to take on more responsibility.

This position is a full-time role based in the Sydney CBD.

Key Requirements

The Marketing Co-ordinator will ideally possess the following knowledge, experience, skills, qualifications and attributes:

- Proven project management skills
- Experience in email marketing best practice and tools like Campaign Monitor or similar - preferably including AB testing
- Some experience managing and optimising paid ads across key social platforms (e.g. Facebook), including optimising and creating ad copy, imagery, experimenting with Call To Actions and formats
- Strong numeracy and analytical skills and an ability to understand data and draw insights that can be used to make improvements

- Strong attention to detail
- Demonstrated self-starter
- Can demonstrate a creative and innovative approach to problems or tasks alongside tangible results
- A personal commitment to Christian values and an ability to work within and contribute to the mission and values of Bible Society Australia
- Demonstrable copy writing or graphic design skills (Desirable)

For a confidential discussion about this position and to obtain a copy of the Job Description, please contact Nevine Piperides at REACH Human Resources on 0418 698 327 or nevine@reachhr.com.au

Application Process

Applications must include a Cover Letter (which includes how your skills, knowledge, experience etc. align with the Key Requirements of the role, as outlined above) and Resume and be sent to nevine@reachhr.com.au

Applications close Tuesday 26 June 2018.

Only candidates with the right to work in Australia may apply for this position.